



GREENWAY • STATION •



MIDDLETON, WISCONSIN



greenwayshopping



Greenway Station

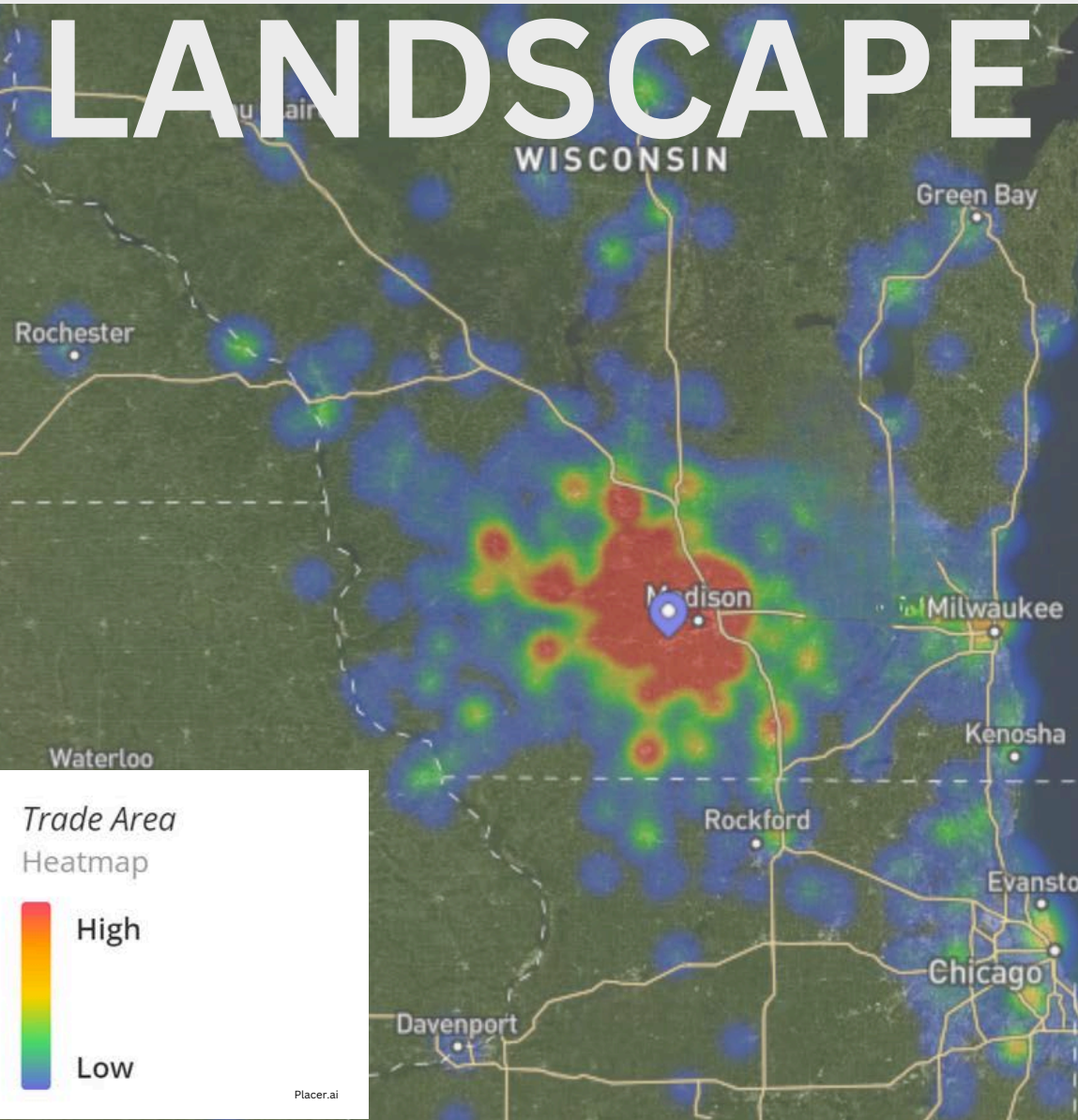
EVERYTHING YOU NEED AND MORE



Greenway Station in Middleton is a collection of retailers, restaurants, specialty stores and amenities. Anchored by the area's only Coopers Hawk Winery, Golf Galaxy Performance Center, DSW, Marshalls and Home Goods, Greenway Station is a central shopping and gathering place for the residents of the west Madison MSA. 300,000 sq. ft. of leasable area strategically located to capitalize on proximity to Madison's more affluent population.

MARKET

LANDSCAPE



As one of the Madison area's most dominant retail and dining destinations, Greenway Station is located in the affluent community of Middleton, Wisconsin. The property features a diverse retail base which is densely surrounded by multi-family projects, hotels and class A office buildings.

Visit Stats by Year

Visits : 2.5M

Visitors: 678.3K

Visit Frequency: 3.72

GREATER MADISON AREA



Population: 563,951

Median Age: 35.9

Income Per Capita: \$44,372

Median Household Income: \$77,221

WISCONSIN

GREENWAY VIEWS



BUSINESS

DEMOGRAPHICS

	Middleton	Rank	Wisconsin	US
Total businesses (including small businesses)	2,395	23rd	433,797	27,092,908
Retail sales	\$926,020	15th	\$72,283,321	\$3,917,663,456
Retail sales per capita	\$54,996	4th	\$12,904	\$12,990
Retail accommodation & food service sales	\$80,326	18th	\$9,247,311	\$613,795,732



A GREAT PLACE FOR BUSINESS AND **LIVING**



#2 OF 265

Places with the Best Public Schools in Wisconsin

#2 OF 110

Best Suburbs for Young Professionals in Wisconsin

#2 OF 110

Suburbs with the Best Public Schools in Wisconsin

HOME TO TOP

INFORMATION TECHNOLOGY

Epic Systems (10,000+)
Zendesk (5,000+)
Microsoft (221,000+)
Google (288,000+)
EatStreet (250+)

BIOTECH

Pfizer (98,000+)
Exact Sciences (5,000+)
Labcorp (26,000+)
Promega Corporation (1,800+)
Luminex Corporation (1,300+)

AGRICULTURE, FOOD & BEVERAGE

Frito-Lay (55,000+)
Seneca Foods Corporation (7,000+)
Little Potato Company (400+)
Jack Links Beef Jerky (4,000+)

MANUFACTURING

Trek Bicycle (3,000+)
Kraft Heinz Company (36,000+)
PepsiCo (315,000+)
John Deere (82,200+)

FINANCE

TASC (750+)
CUNA Mutual Group (3,300+)
UW Credit Union (800+)
Summit Credit Union (900+)
Baker Tilly (3,000+)

RETAIL HQ

American Girl (1,000+)
Lands' End (5,000+)
Shopbop (500+)

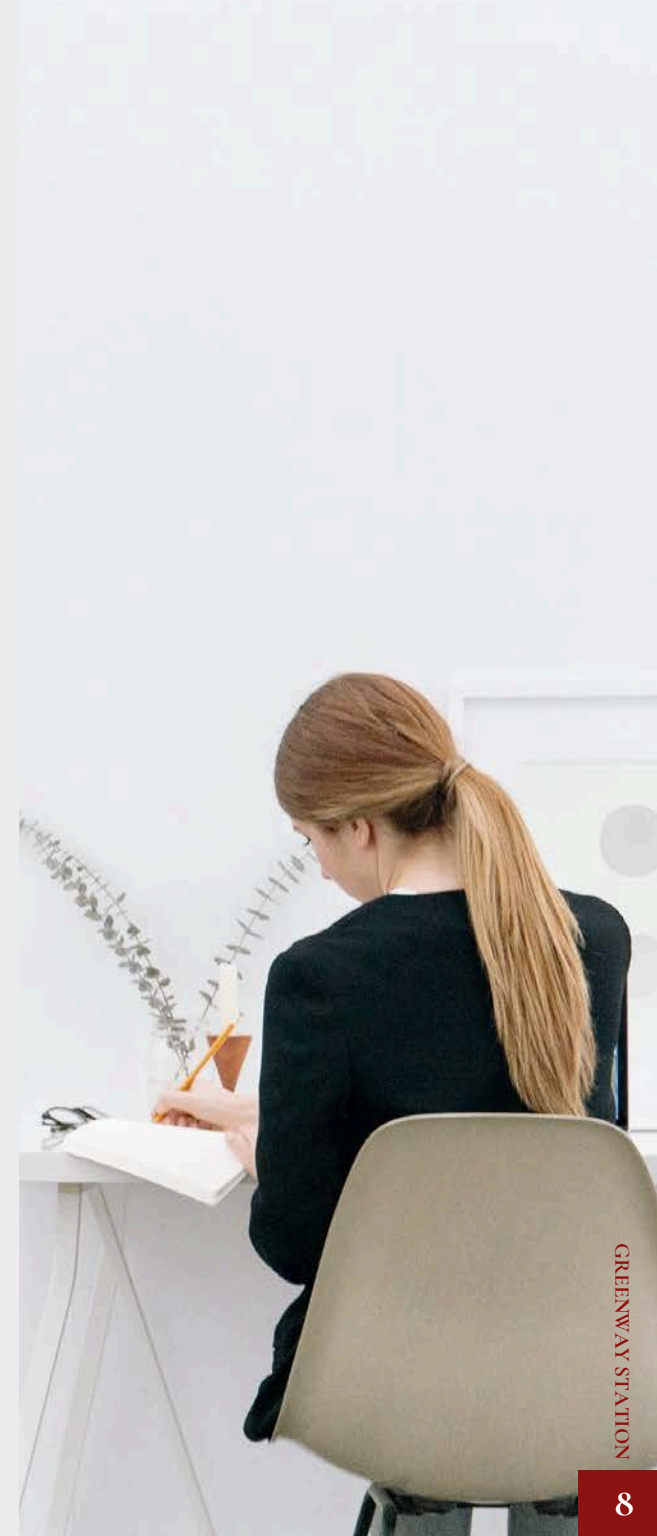
EDUCATION

University of Wisconsin (21,000+)
Edgewood College (800+)

HEALTHCARE

GE Healthcare (51,000+)
UW Health (24,000+)
SSM Health (40,000+)
UnityPoint Health (33,000+)

EMPLOYERS



RETAILERS



DSW
DESIGNER SHOE WAREHOUSE®

WORLD MARKET.
worldmarket.com

chico's

LANDS' END 

Bath
& Body
Works

Soft Surroundings

URBAN INDIGO

Ideal Image®

HomeGoods®

Happy
NAILS & SPA

J. CREW
FACTORY

PLAYTRI
SWIM · BIKE · RUN

Guitar
Center

five BEL'W®

Michaels

glimpse
LASH

Sola
SALONS

X GOLF

ANN TAYLOR
LOFT

renu
MASSAGE · ENERGY & BODYWORK

Marshalls

GOLF
GALAXY

STRETCH LAB

J.Jill

verizon 

ANN TAYLOR
FACTORY STORE

carter's
babies and kids

EST. 1895
OSHKOSH
B'gosh

ETHAN ALLEN®

DINE AT GREENWAY

BIAGGI'S
RISTORANTE ITALIANO



CAFÉ
ZUPAS



GREENWAY STATION

GALWAY COMPANIES

RETAIL SPACE FOR LEASE

SPACE	AVAILABLE SQ. FT.
G130	4,233
H150	2,401
H154	5,066
TOTAL	11,700



THANK YOU.

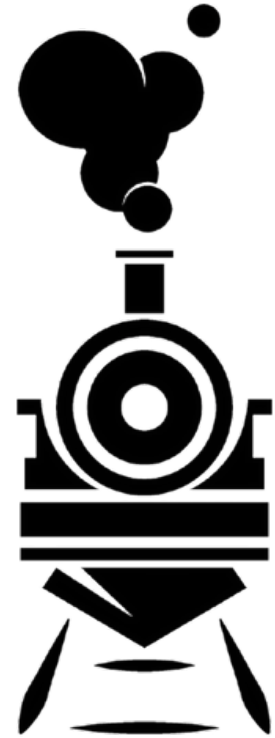
LEASING INQUIRIES

STEVE DORAN

Direct: (608) 327-4006

Cell: (608) 347-6208

sdoran@galwaycompanies.com



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