



**Contact Information:**  
Nicole Sjogren  
Marketing Specialist  
(608) 824-9111  
nsjogren@greenwayshopping.com

*For Immediate Release*

## **Glimpse LASH Coming Soon to Greenway Station**

*Biaggi's Opens Friday*

**MIDDLETON, Wis. (March 24, 2016)** – The beauty market is inundated with products promising full, long lashes and Greenway Station is bringing one luxurious treatment to Middleton that will give mascara some intimidating competition. Glimpse LASH™, Greenway Station's newest lease acquisition, will occupy a 1,210 square foot space at 1701 Deming Way, Suite 118 providing lash extension services from application to maintenance. This eye-opening news is also accompanied by the grand opening of Biaggi's Ristorante Italiano at the center this Friday.

**Glimpse LASH™** is scheduled to open this summer at Greenway Station, exclusively offering eyelash extensions. Eyelash extensions enhance the length, thickness and fullness to natural eyelashes. Owner, Angela Mikkelson, says, "Guests to Glimpse LASH™ will experience a luxurious and relaxing environment as their lashes are applied by certified and experienced lash technicians." Stay tuned for more details on this brand new concept as construction begins.

**Biaggi's Ristorante Italiano** will celebrate their grand re-opening this Friday, May 6 at 1611 Aspen Commons next to Fuddruckers. Their beautiful build-out features some of the most modern, high-end décor in the entire restaurant portfolio which currently operates twenty-one locations in 10 states nationwide. Biaggi's looks forward to delivering a memorable, Italian dining experience at Greenway Station to all new and returning visitors alike. For additional information about Biaggi's please visit [www.biaggis.com](http://www.biaggis.com).

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### **About Greenway Station®**

Greenway Station, a joint effort between RED Development and Greenway Properties, is a 325,000-square-foot, open-air lifestyle center. Located along Greenway Boulevard and U.S. Highway 12/14 on 51 acres in Middleton and just 10 minutes west of downtown Madison, Wis., Greenway Station is the first shopping center of its kind in the area, combining unique shopping, entertainment and dining with strolling walkways and extensive landscaping. For additional information on Greenway Station, visit [www.greenwayshopping.com](http://www.greenwayshopping.com).

### **About RED Development**

Greenway Station is part of the RED Development portfolio. A wholly integrated commercial real estate company, RED Development maximizes asset value and performance for its high-quality retail and mixed-use portfolio that comprises 34 properties totaling 17 million square feet in 11 states. For more than 20 years, RED has been a preferred partner for national retailers and investors. The company also works with third-party property owners seeking RED's expertise in remerchandising and repositioning properties to improve profitability and appeal. A privately held company headquartered in Phoenix, AZ with corporate offices in Dallas, TX, and Overland Park, KS, RED builds on its development capabilities as an active acquirer of existing properties. For more information, visit [www.reddevelopment.com](http://www.reddevelopment.com).